

ORDER



Orders
Order / Rev: 705923
Alt Order #: 06273640
Product Desc: RESTORE OUR FUTURE
Estimate: 1894
Flight Dates: 08/14/12 - 08/20/12
Original Date / Rev: 08/10/12 / 08/15/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	56	\$114,800.00	\$97,580.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	56	\$114,800.00	\$97,580.00	0.00
Totals	56	\$114,800.00	\$97,580.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/14/12	08/17/12	M-F 6-7a 6-7a 10 News	CM	6-7a - TWTF--	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	- TWTF--		4		\$360.00		0.00				
2	WTSP	08/14/12	08/17/12	CBS This Morning CBS This Morning	CM	7-9a - TWTF-- (7:00 AM-8:00 AM)	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	- TWTF--		4		\$360.00		0.00				
3	WTSP	08/14/12	08/17/12	CBS This Morning CBS This Morning	CM	7-9a - TWTF-- (8:00 AM-9:00 AM)	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	- TWTF--		4		\$360.00		0.00				
4	WTSP	08/14/12	08/17/12	M-F 4-5p Dr. Phil	CM	4-5p - TWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	- TWTF--		4		\$800.00		0.00				
5	WTSP	08/14/12	08/17/12	7-730p Inside Edition	CM	7-730p - TWTF--	:30	8	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	- TWTF--		8		\$600.00		0.00				

WTSP-TV

Order / Rev: 705923
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Advertiser: Restore Our Future
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WTSP	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----S		2			\$1,600.00		0.00				
16	WTSP	08/19/12	08/19/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----S		1			\$800.00		0.00				
17	WTSP	08/20/12	08/20/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1			\$360.00		0.00				
18	WTSP	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1			\$360.00		0.00				
19	WTSP	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1			\$360.00		0.00				
20	WTSP	08/20/12	08/20/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1			\$800.00		0.00				
21	WTSP	08/20/12	08/20/12	7-730p Inside Edition	CM	7-730p	M-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		2			\$600.00		0.00				
22	WTSP	08/20/12	08/20/12	730-8p Millionaire	CM	730-8p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1			\$1,200.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	08/20/12-08/26/12	730-8p		730-8p	M-----	:30		(\$1,200.00)		0.00	NM		
	Credited [mg line 27]														
23	WTSP	08/20/12	08/20/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1			\$2,600.00		0.00				
27	WTSP	08/20/12	08/20/12	10 News Special 10 News Special	CM	10 News Special	M-----	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		2			\$1,200.00		0.00				
E 28	WTSP	08/17/12	08/17/12	Bucs Pre-Game Bucs Pre-Game	CM	Bucs Pre-Game	----F--	:30	1	\$1,200.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	----F--		1			\$1,200.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	08/13/12-08/19/12	Bucs Pre-Game		Bucs Pre-Game	----F--	:30		(\$1,200.00)		0.00	NM		
	Credited [MG LINE 31]														
N29	WTSP	08/17/12	08/17/12	Fri Prime A Teachers Rock	CM	Fri 8-9p	----F--	:30	1	\$0.00	UND	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	----F--		1			\$0.00		0.00				
N30	WTSP	08/17/12	08/17/12	Bucs Overnight Game Bucs Overnight Game	CM	Overnight	----F--	:30	4	\$6,000.00	P-3	0.00	NM	4	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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N30	WTSP	08/17/12	08/17/12	Bucs Overnight Game	CM	Overnight	----F--	:30	4	\$6,000.00	P-3	0.00	NM	4	\$24,000.00
				Bucs Overnight Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		4				\$6,000.00		0.00			
N31	WTSP	08/17/12	08/17/12	730-8p	CM	730-8p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		1				\$1,200.00		0.00			
													Totals	56	\$114,800.00